



Case Study

MRCC EdTech Builds
111 Career Discovery and
148 Financial Literacy Lessons
for a Coordinated Launch Across
Two Courses

ABOUT THE CLIENT

The client builds career readiness and financial literacy programs for public school systems across the United States, helping students explore workplace interests and practical money skills through structured digital curriculum.

For this engagement, the client needed two state-ready courses, Career Discovery for middle school and Financial Literacy Math for high school.

THE BUSINESS NEED



Two Complete Courses, One Deadline

Career Discovery targeted Grades 6 and 7 at a 900L to 1050L Lexile level. Financial Literacy Math targeted Grades 10 through 12 using a finance-first model at a 1000L to 1200L Lexile level. Each course had its own writing rules and lesson structure, but both shared the same launch date.



Full Manuscript Development from Approved Outlines

Complete Student Edition and Teacher Edition manuscripts were expanded from approved outlines for both courses, with Career Discovery adding performance tasks and grading rubrics to every lesson.



Coverage Across a Wide Range of Careers

Career Discovery covered careers from aircraft technicians to florists to construction workers. Each required accurate job details and classroom-ready examples, which called for a coordinated writing team rather than a single specialist.



Four Lesson Formats

Career Discovery used Discovery and Journey lessons. Financial Literacy Math uses Exploration and Application lessons. All four had different structures, so writers needed training in every format before production began.

THE SOLUTIONS

Keeping 259 lessons, written by a large team across two subjects, consistent as one course was the core challenge. MRCC EdTech treated consistency as a staffing decision.

Career Range

Staffing 111 lessons by individual career expertise would require too many specialists and an inconsistent voice. Instead, writers were trained across every career category, with a U.S.-based reviewer checking job accuracy, cultural fit, and classroom language on every file.

Four Lesson Formats

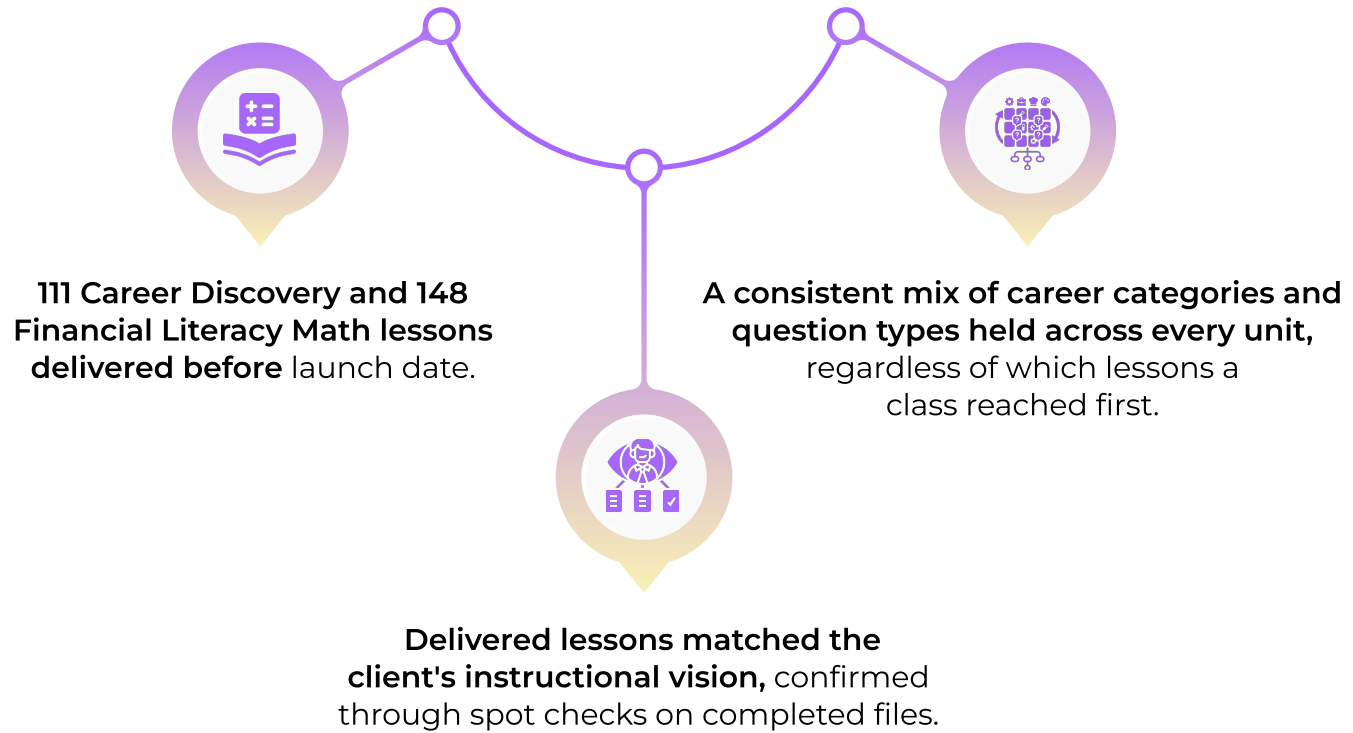
Discovery Lessons paired with a "Step onto the Path" example with a "Map a Path" scenario set in a different industry, so students could apply the same thinking somewhere new. Journey Lessons moved from "Work in Action" to "Skills in Action" to a "Take the Lead" task with a full rubric.

Financial Literacy Math followed the same pattern: "Examples" and "Build Your Skills" for Exploration Lessons, "Step into the Financial World" and "Money in Motion" for Application Lessons, both ending in a "Check" section.



CRITICAL SUCCESS FACTORS

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**Worried about missing your
course go-live date?
Let's fix that together!**



Get in touch with us!



www.mrccedtech.com



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