



How MRCC EdTech's Assessment Migration Helped in Faster Project Turnaround and Enhanced Course Quality for a Leading Language Provider

About the Client:

Based in New York, our client specializes in language education technology. They offer innovative digital learning solutions designed to improve students' and educators' learning experience of new languages. The client's focus is on creating interactive, media-rich courses in languages like Spanish, French, German, and more, typically targeted at K-12 schools and higher education institutions.

The Business Need:

The client recognized the importance of modernizing their course to improve student engagement, provide a more interactive learning experience, and ensure seamless evaluation of student progress. The client needed a comprehensive solution that would address both content and assessment challenges, while also ensuring a smooth transition across platforms.

The key business needs were as follows:

➤ **Assessment Migration:**

We developed custom tools to smoothly migrate assessments from the existing one to the newer one, ensuring seamless data transfer and consistent performance.

➤ **Standards-Aligned Assessments Creation:**

We developed new assessments aligned with industry standards to ensure a consistent and accurate measure of student learning. These assessments were structured to provide intermediate assignments and final tests, allowing educators to track students' progress effectively.

➤ **Instructor Tools:**

We provided instructors with easy-to-use grading, feedback, and tracking features to monitor student performance effectively.

➤ **Streamlined Process for Rapid Delivery:**

To meet the client's one-week-per-request timeline, we established an agile workflow, enabling simultaneous handling of eBook design updates and assessment creation. This approach allowed us to deliver high-quality content promptly with no interruptions to the client's course delivery.

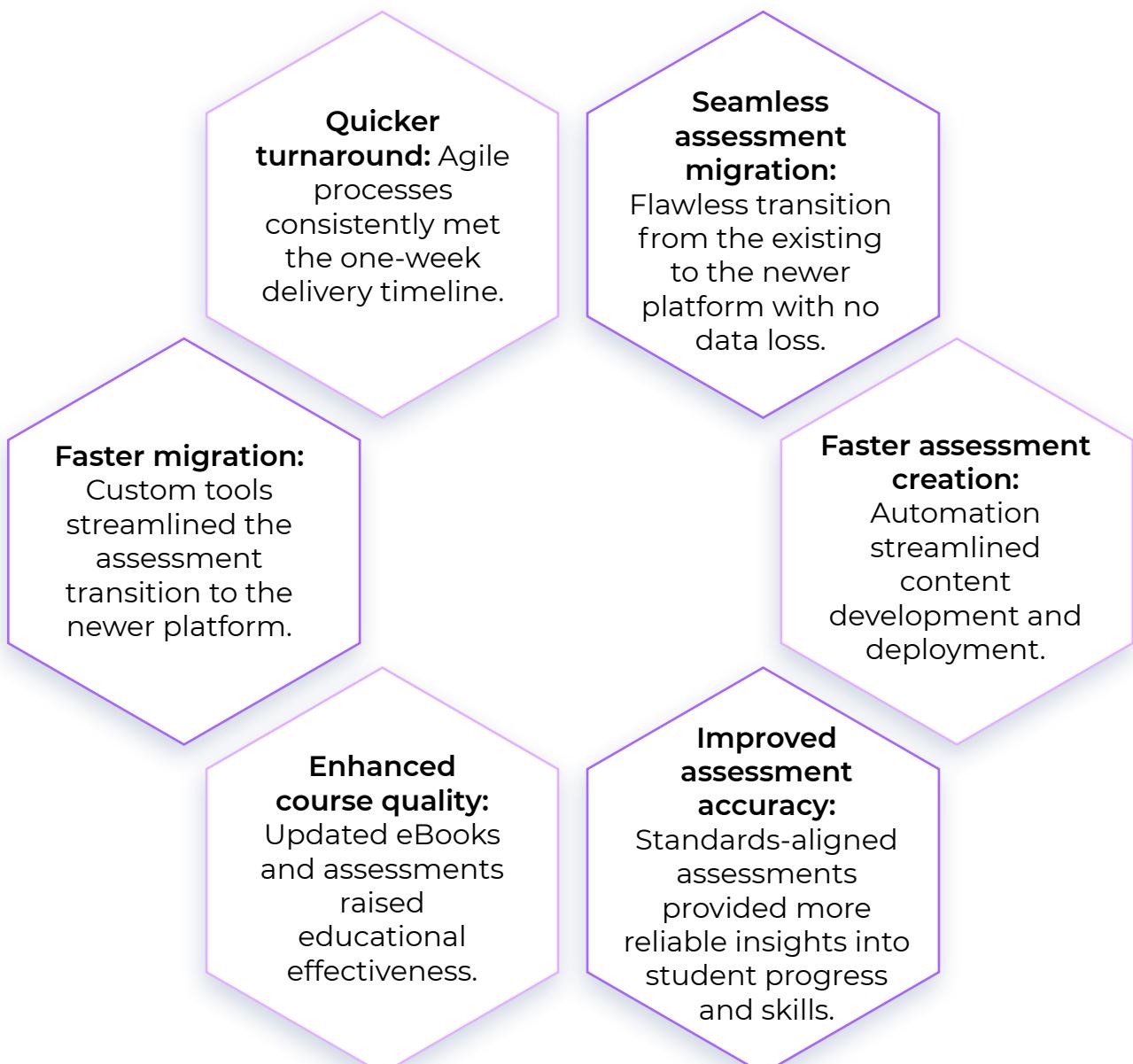
Through these solutions, MRCC EdTech enabled the client to enhance their language courses, offering an interactive, engaging experience that supported both students and instructors.



Critical Success Factors:

MRCC EdTech's solutions significantly transformed the client's language learning platform by seamlessly migrating assessments, creating tailored content and enhancing overall course quality. These improvements led to a more engaging and efficient learning environment, benefiting both students and instructors.

The following impact factors highlight the success of this collaboration:



What Our Clients Say:

"Thanks to the MRCC team! Your expertise in assessment migration and interactive content design allowed us to transform our language courses quickly and effectively. We look forward to continuing our partnership for future courses."

Product Manager, New York

Worried about data loss during platform migration? Let's fix that together!

Drop us a message today—let's make it happen



Get in touch with us!

✉ www.mrccedtech.com

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