



# Increasing Efficiency & Achieving Inclusivity: A UK Publisher's Success Story with MRCCWiz

In an industry where innovation meets imagination, a renowned UK-based children's publisher faced a significant challenge in their journey to create inclusive and engaging content. Traditional methods of storybook creation, especially those requiring symbol representation for words, were slow, manual, and inefficient. Enter MRCCWiz, an AI-powered authoring tool from MRCC Solutions, designed to transform the content creation landscape.

## Overcoming Barriers to Speed and Accessibility

### Efficiency Needs:

The publisher's existing content creation process was laborious, relying on manual illustrations and limited software options. This inefficiency restricted their output to just 40 documents per month, limiting their ability to reach a broader audience.

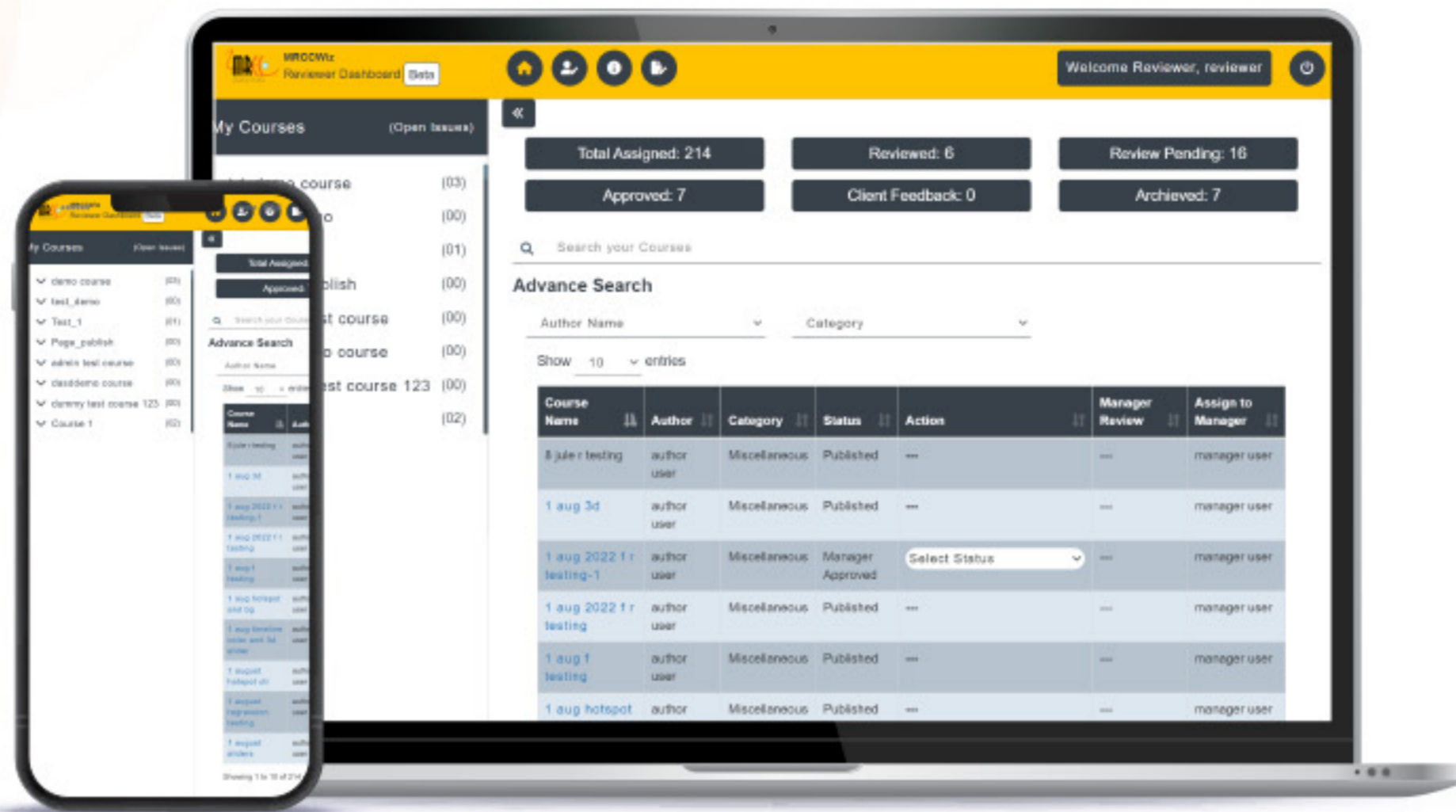
### Inclusivity Needs:

While their stories captivated many, the lack of symbol integration hindered accessibility for children with learning difficulties and non-native English speakers. Thus, the need for a more inclusive approach was evident.



# Powering Inclusive and Efficient Content Creation

MRCC EdTech introduced MRCCWiz, an AI-powered tool designed to streamline content creation and enhance accessibility. Leveraging advanced AI technology, this solution was pivotal in addressing the publisher's challenges.



MRCCWiz goes beyond accessibility – it empowers users to create content that resonates with diverse audiences:



## Symbol Library Integration

A comprehensive library of symbols allows authors to replace words with relevant icons, making stories more accessible to children with learning difficulties and non-native speakers.



## Multiple Language Support

Future integration plans include multilingual support, enabling the creation of storybooks that cater to a diverse language audience.



## Scalable Content Creation

The user-friendly interface and efficient symbol integration capabilities significantly accelerate the content creation process.



## Customizable Document Sizes

Flexibility in setting document sizes for printing accommodates myriad publication formats.



## Draft and Save Functionality

Users can save their work at any stage and return to complete it later, ensuring a flexible workflow.

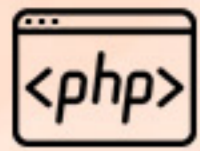


## Export to PDF

Seamless export to PDF ensures compatibility with diverse publishing platforms.



## Technology Stack



PHP (Laravel)



MongoDB



HTML/JS

## Measurable Improvements and Impact



### Boost in Productivity:

With MRCCWiz, the publisher saw a dramatic increase in productivity as the number of documents created per month soared from 40 to 120. This 200% increase allowed for a significant expansion of their content library.



### Enhanced User Satisfaction:

The intuitive interface and streamlined workflow led to a 46% rise in user satisfaction, jumping from 65% to an impressive 95%.



### Error Reduction:

The tool's advanced features reduced the average number of errors per document from five to one, marking an 80% reduction. This improvement not only enhanced content quality but also saved valuable time.

## Transformative Outcomes of MRCCWiz



### Efficiency and Scalability:

The quick creation of documents with desired page dimensions and symbol integration greatly reduced project turnaround times. The streamlined process enabled the publisher to handle more projects simultaneously, increasing output without compromising quality.



### User-Friendly Interface:

The ease of use for non-technical users fostered a more inclusive and collaborative creative environment.



### Cost Savings:

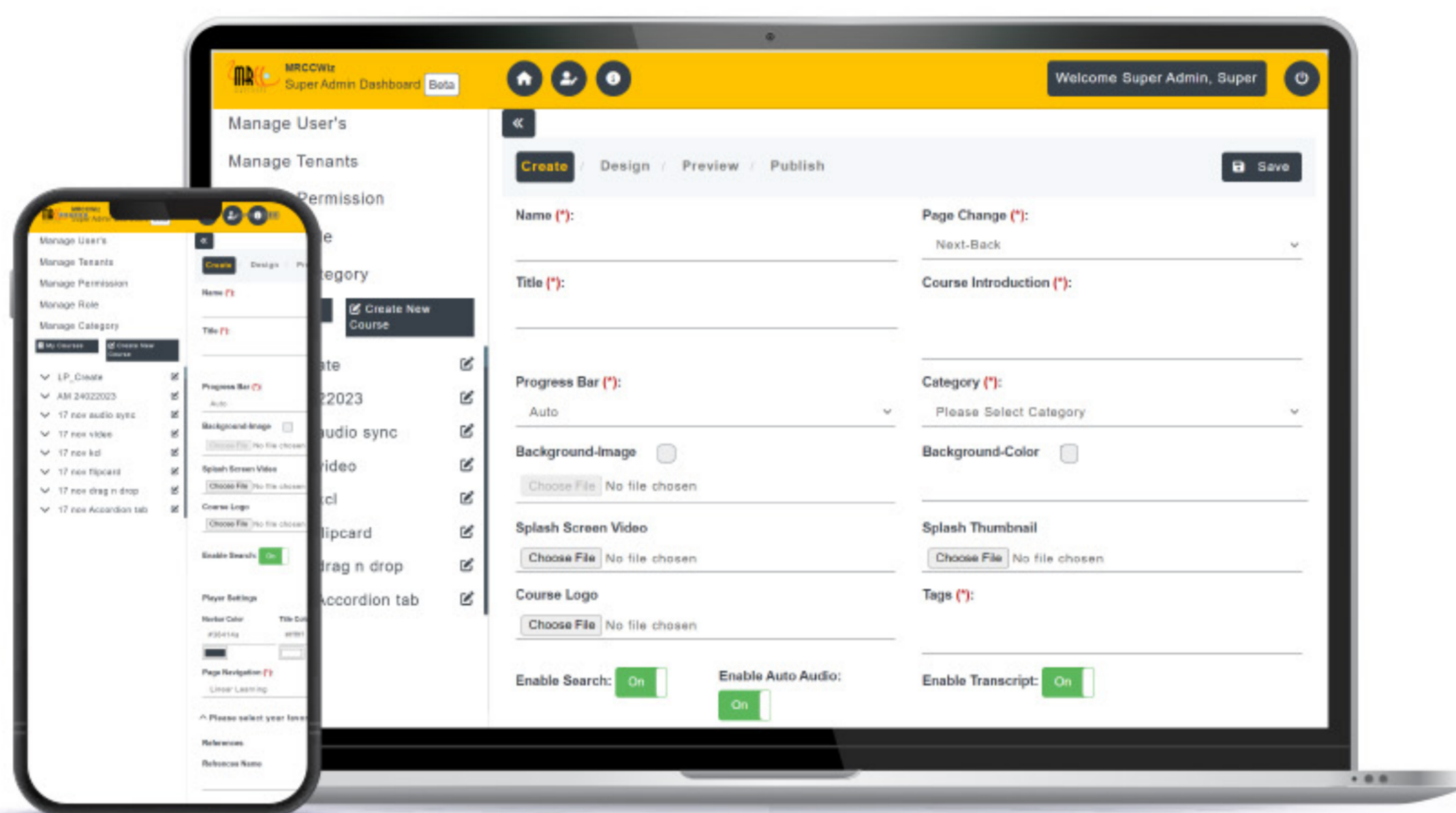
The significant reduction in man-hours required for document creation translated into dramatic cost savings, allowing the publisher to allocate resources more effectively towards developing engaging narratives and exploring new avenues for accessibility.



# The Future of Inclusive Storytelling

MRCCWiz is more than just a tool for efficiency; it's a catalyst for inclusivity. By breaking down barriers and making stories accessible to a wider audience, MRCCWiz paves the way for a more inclusive future in children's literature. This AI-powered tool fosters a love for reading and imagination in all young minds, ensuring that no child will be left behind.

Thus, the renowned UK-based publisher's adoption of MRCCWiz not only improved their document creation efficiency but also significantly enhanced user satisfaction while reducing errors and costs. MRCC EdTech continues to drive the mission of enhancing Diversity, Equity, and Inclusion (DEI) in the publishing industry through cutting-edge AI solutions. With MRCCWiz, the future of storytelling is brighter, more inclusive, and profoundly impactful.



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